2014 CSRI Conference – Poster Presentations

Poster Presentation #1 on Thursday, April 24
Capital IV | 9:30 am ~ 10:30 am

Academic advisers’ perceptions of student-athlete academic support centers
Astin D. Steward, Akilah R. Carter-Francique, John N. Singer

NCAA Gender Inclusion: A critical exploration of the 2011 NCAA transgender athlete policy
Emily Schmitt, Lara Killick

The Impact of the Freeh Report on People’s Perceptions of Key Players in the Penn State Scandal
Jason Lanter

Analyzing the Marketing Rights of College Athletes vis-à-vis Olympic Athletes
John Grady, Jonathan Blevins

Beer and Circus: Undergraduate Opinions of the Educational System at a Large Division Institution
Rebecca Allen

Instagram: A visual view of the Southeastern Conference
Joshua Bowles

Reasons Why Faculty/Staff Choose to Attend or Not Attend Division II Sporting Contests: A Case Study.
Joshua Castle

Coaching Motivations Behind Over-Signing in College Football
Robert Turick, Amanda L. Paule-Koba

Factors influencing student-athlete school choice: Creating and evaluating a new instrument
W. Andrew Czekanski, Christopher R. Barnhill

The Monetary Value of Participation in College Athletics at a Division I Institution over a Four Year Period
Catherine Harper, Paul Keiper

Texas A&M University’s Laboratory for the Study of Intercollegiate Athletics: Excellence in Management Cup
Callie Fontano, Heather Overholt, Shane Hudson

A Legal Examination of the NCAA’s Policies Regarding Athletes’ Rights to Retain Agents
Christopher Powell, Calvin Nite

Girly Athletes and the "F" Word: Third Wave Feminism and Collegiate Female Athletes’ Perceptions of Sport and Gender
Heather van Mullen

Exploring Sport Migration through International Student Athlete Recruitment
Cornell Foo

Coaching Staff Composition: Has it become an Institutionalized Domain?
Janelle E. Wells, Thomas J. Aicher

The Effectiveness of Intramural Marketing Techniques and Their Potential Impact on Intercollegiate Athletics
James E. Johnson, Joe Ciuffo, Dan Tracy

Exploring the Interplay between University Athletics Budgets and Institutional Research and Development Expenditures
Brett D. Russell, Michele L. Baille, Dustin A. German, Steven M. Howell

What Makes an Effective College Football Recruiter? An Exploratory Investigation of Recruiter Effectiveness Characteristics
Will Baggett, Marshall J. Magnusen
2014 CSRI Conference – Poster Presentations

Poster Presentation #2 on Thursday, April 24
Capital IV | 1:15 pm ~ 2:15 pm

The NCAA Men’s Final Four Ticket Lottery- Marketing, Legal, and Public Relations Implications
  James T. Reese, Mark Dodds, Kristi Schoepfer-Bochicchio

An Analysis of Football Game Attendee Motivations at an NAIA Institution
  Daniel Tracy, James E. Johnson, Donghum Lee, Alex Goins, Katherine Cretin

  Adam G. Pfelegor, Alan Morse, Colin Cork

Analysis of Collegiate Athletics' Online Social Network: Focusing on University of Arkansas Official Twitter Account
  Bo Li, Jaeahm Park, Jonyeol Yoo, Song Li, Stephen W. Dittmore

Fans' Perceptions of College Baseball Team's Temporary Relocation
  Chad LeVan, W. Andrew Czekanski

An Analysis of On-Campus and Off-Campus FBS Football Stadiums
  Alexis D. Summers, Andrew S. Woodward, Jeffrey Petersen

Practices and Challenges of Security Management at Collegiate Sport Facilities
  J.C. Kim, J.P. Walsh, Chanmin Park

Examining the Impact of Travel and Home Advantage on Athletic Performance in Intercollegiate Athletics
  Chase M. Meyer, Brett R. Billenstein, Stephen G. Sargent, Matthew Ouellette, Steven M. Howell

Collegiate Football and Drinking: Examining the Impact of Subjective and Objective Measures of Game Profile on Student and Non-Student Intoxication
  Adam E. Barry, Steven M. Howell, Trevor Bopp, Matthew Stellefson

The aftermath of FCS over FBS: What happens next?
  Khirey B. Walker, Chad Seifried, Brian Soebbing

Is there room for Faculty in Intercollegiate Sport Oversight?
  Colleen McGlone, Don Rockey, Sharon Thompson

Examining Issues of Membership and Leverage in Non-professional Labor Unions: Perspectives from College Athletes
  Andrew Osueke, Calvin Nite

Comparison of alcohol use among NCAA Division I FCS student-athletes and non-athletes
  Jessica Alexander, Sarah Stokowski

Tickets Available: The Decline of Attendance in College Football
  Kevin Hull

eVolve is the new academic structure that encompasses tutoring, mentoring, and study
  Kendra Berry

The Financial Impact of Upward NCAA Reclassification 20 Years Later: A Case Study
  Beth A. Easter, Rachel Blunt

Gladiators in Pads: The (un)necessary Burden of Pressure in Collegiate Athletics
  Annelie Schmittel
Motivation for Intercollegiate Athletic and Intramural Sport Participation: A Theoretical Comparison  
Kayla Austin, James E. Johnson, Autumn Duke, Kelly Boyce

Social Media and the Intercollegiate Student-Athlete: Policy, Policing, and Legal Issues  
Taylor Harris, James E. Johnson, Nicholas Hunter, Molly Lauck

Terms of the student-athlete psychological contract: A thematic analysis  
Christopher R. Barnhill, Daniel R. Czech, Brian A. Turner

Comparing the Leadership Styles of NCAA Division II Intercollegiate Coaches  
Alex Shell, Jennifer Parsons

CSR, Student-Athletes, and Interpersonal Outcomes  
Lauren E. Brown, W. Andrew Czekanski

Analyzing the Plight of Black Male College Athletes via the Marketing Mix Elements  
Justin R. Garner, John N. Singer

Coaching Efficacy: Its Impact on Coaching Effectiveness  
Sean Dahlin

Locating Athletic Departments within the Four Phases of Escalation of Commitment  
Calvin Nite, Michael Hutchinson, E. Nichole Melton

Examining Alcohol Usage among Different Types of College Student-Athletes  
Adam E. Barry, Steven M. Howell, Adam Riplinger, Anna K. Piazza-Garner

Should FBS teams eliminate FCS competition?  
Khirey B. Walker, Chad Seifried, Brian Soebbing

Athlete Aggression at the Collegiate level: Gaining the Competitive Advantage  
Joel Cormier, Samyra Rose Safraoui

An Examination of Marketing Characteristics of Texas Southern University Football Consumers  
Demetrius Gatewood, J. Kenyatta Cavil

We Built It - But They Don't Come  
Colleen McGlone, W. Andrew Czekanski

Inside the maul: Perceptions of NCAA Division I Women's Rugby student-athletes  
Tasha Buchmiller, Chad Carlson, Sarah Stowkoski

Collegiate Golf Facilities: From Compliance to Quality. The Impact of the New 2013 Department of Justice Standards  
Elizabeth A. Wanless, Lawrence W. Judge, Shannon Dieringer, Kara Holtzclaw, Omar S. Hindawi

The Externalities of Becoming an NCAA Emerging Sport for Women  
Amy Rundio, Bob Heere

New Football Stadiums and Stadium Upgrades: Recruitment Benefits and Costs  
Brett Bufton, Devin Nelson, Bryce Petty, Jeffrey Petersen